The Society of Fashion & Textile Industry (SFTI) and the Department of Apparel, Merchandising, Design & Textiles, Washington State University (WSU), are jointly hosting an international conference in Seattle. The conference includes special lectures, research presentations (both oral and poster) and pre & post industry visits. You are cordially invited to submit papers for the SFTI-WSU international conference. Abstracts are encouraged from the full range of clothing and textiles disciplines.

Co-hosts: The Society of Fashion & Textile Industry (SFTI) http://www.clothing.or.kr/
Washington State University (WSU) http://amdt.wsu.edu/

Venue: Washington State University Downtown Seattle Office
901 5th Ave #2900, Seattle, WA 98164, USA

Dates: July 15-18, 2019

Theme: Fashioning Digital Transformation

2019 SFTI-WSU International Conference

CALL FOR ABSTRACTS

Abstract Submission:

Types: Oral presentation or poster presentation

Cover Page: Title of paper and name and contact information (affiliation, position, phone, email) for all authors. Indicate correspondence, presentation type and tracks.

Abstract: Written in English and submitted in a word document, two pages maximum, formatting Times New Roman 12 Points. single-spaced, 2.5 cm margins on all sides.

Submit your cover page and abstract to:
Authors from USA: sfti2019@gmail.com
Authors from Korea: sfti98@naver.com
Authors from all other countries: sfti98@naver.com

Information/Inquiries
Kyu-Hye Lee, Hanyang University khlee@hanyang.ac.kr
Vicki A. McCracken,-Washington State University, mccracke@wsu.edu
Jihyeong Son, Washington State University jhyeong.son@wsu.edu
Facebook page @SFTI2019
Hashtag #FashioningDigitalTransformation

Submission deadline: May 15, 2019
Author information (in the order of authorship)

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
<th>Position</th>
<th>Tel</th>
<th>Email</th>
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<tbody>
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</tbody>
</table>

Corresponding author (name and email):

Presentations type
- □ Oral presentation
- □ Poster presentation

Tracks
- □ Aesthetic, Fashion design
- □ Clothing construction, apparel production
- □ Clothing hygiene/comfort, ergonomics
- □ Consumer behavior
- □ Fashion marketing, Retailing, Merchandising
- □ History, Folk costume
- □ Social psychology of clothing
- □ Textile design
- □ Textiles materials, textile care and management
- □ Teaching technique, curriculum development, industry cooperation
- □ All other areas (please specify) ________

Abstract submission deadline: May 15, 2019

Proceedings paper submission deadline: June 15, 2019
*Proceeding paper formatting guidelines and registration information will be sent to authors for accepted research paper.

Poster/oral presentation file (PPT) deadline: July 1, 2019
*Presentation file formatting guidelines will be sent to authors who finalized submission of proceedings paper.
*After successful presentations, authors will be encouraged to submit the full paper to Fashion & Textile Research Journal (KCI indexed) for an expedited review.
CALL FOR DESIGNS

The 24th International Fashion Invitational Exhibition

Venue: Washington State University Downtown Seattle Office
901 5th Ave #2900, Seattle, WA 98164, USA

Dates: July 15-18, 2019

Theme: Fashioning Digital Transformation

Digital transformation approaching our entire lifestyle could be a great inspiration source from the fashion designer’s point of interest. From the real means of applied technology through design motives, artists may choose one of following parts and present in your own style.

- Part 1. Creative Fashion Design (i.e. wearable art, new materials or experimental method)
- Part 2. Functional Fashion Design (i.e. practical, commercial wear)
- Part 3. Textile Design (i.e. non-apparel 2D)
- Part 4. Digital Fashion Design (i.e. Pattern CAD and 3D software used)

Schedule and Deadline:

- Application submission and Registration deadline: May 25th, 2019:
  - Authors from USA: sfti2019@gmail.com
  - Authors from Korea: sfti98@naver.com
  - Authors from all other countries: sfti98@naver.com
- Uploading photo files: Saturday, June 1st, 2019
  (www.webhard.co.kr, ID: tfd14, PW: 1234, Folder name: SFTI_WSU_Exhibition (Folder id: 2345))

Information/Inquiries:

- Namkyung Jang, Hansei University edio99@hansei.ac.kr
- Carol Salusso, Washington State University salusso@wsu.edu
- Chanmi Hwang, Washington State University chanmi hwang@wsu.edu
- Facebook page @SFTI2019
- Hashtag #FashioningDigitalTransformation
# Application Form

## The 24th International Fashion Invitational Exhibition

<table>
<thead>
<tr>
<th>Information on Work</th>
<th>Title:</th>
<th>Photo of Artist (3x4cm)</th>
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<tbody>
<tr>
<td>Body size:</td>
<td>85 * 67 * 91 cm ( )</td>
<td>82 * 64 * 88 cm ( )</td>
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<tr>
<td>Material:</td>
<td></td>
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<table>
<thead>
<tr>
<th>Information on Artist</th>
<th>Name: (Family) (First)</th>
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<tbody>
<tr>
<td>Position:</td>
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</tr>
<tr>
<td>Affiliation:</td>
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<tr>
<td>Office phone:</td>
<td>Cell phone:</td>
</tr>
<tr>
<td>E-mail:</td>
<td>Fax:</td>
</tr>
</tbody>
</table>

### Educational and Career Background

Example: up to 8 lines

- ○○○○○○ university, Dept. of clothing and textiles (B.A.)
- △△△△△△ university, Graduate School (M.A.)
- □□□□□□□□ university, Graduate School (Ph.D)
- '10 The 15th International Fashion Exhibition of Professor (Kyoto)

|-------------------|---------------------------------|----------------------------------|------------------------|-------------------------------|

<table>
<thead>
<tr>
<th>Participation on Exhibition</th>
<th>(July 15-18, 2019)</th>
<th>Yes ( ) No ( )</th>
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</table>

<table>
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<tr>
<th>Design</th>
<th>Front</th>
<th>Back</th>
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</table>


The Society of Fashion & Textile Industry (SFTI) and the Department of Apparel, Merchandising, Design & Textiles, Washington State University (WSU), are jointly hosting an international conference in Seattle. The conference includes special lectures, research presentations (both oral and poster) and pre & post industry visits. The conference theme, fashioning digital transformation can be best accessed through visiting IT enterprises and clothing brands in the area. In addition to the global scholars’ research presentations, forums and lectures, experiencing the corporate climate and behind scenes will benefit the future of digital transformation in fashion and open door to cultural exchange and cooperation.

On behalf of the organizing committee, we invite you to take advantage of the opportunity. To sponsor, email to:

From USA: fti2019@gmail.com
From Korea & all other countries: sfti98@naver.com

Current Sponsors: Consulate General of the Republic of Korea in Seattle
Korea Research Institute for Fashion Industry
Korea Research Institute for Fashion and Distribution Information
Korea Apparel Testing & Research Institute (KATRI)

Sponsorship Package:
- Co-branding (logo) on all conference material
- Acknowledgement on printed conference documents
- Verbal acknowledgement as the Conference
- Conference proceedings & exhibition booklet advertisement pages
- Complimentary conference registrations
- Webpage (SFTI homepage) and conference Facebook page exposure

CALL FOR SPONSORSHIP

2019 SFTI-WSU International Conference

Co-hosts: The Society of Fashion & Textile Industry (SFTI) http://www.clothing.or.kr/
Washington State University (WSU) http://amdt.wsu.edu/
Venue: Washington State University Downtown Seattle Office
901 5th Ave #2900, Seattle, WA 98164, USA
Dates: July 15-18, 2019
Theme: Fashioning Digital Transformation
Programs: Keynote speeches, panel discussion, research presentations, fashion design exhibition
Industry tours (pre and post conference)